

GRO

GENERATE
REAL ESTATE
OPPORTUNITIES
RETAIL

> THURSDAY 15TH APRIL 2027

> OLD BILLINGSGATE, LONDON

THE GRO ADVANTAGE FOR RETAIL BRANDS

JOIN THE UK'S LEADING RETAIL PROPERTY EVENT



UNITING
RETAILERS,
LANDLORDS
& AGENTS



www.groevents.com

ORGANISED BY: **GRO**

THE ONLY EVENT THAT MOVES **RETAIL** FORWARD

DISCOVER NEW SITES, MEET KEY PROPERTY PARTNERS, AND ACCELERATE YOUR GROWTH

- **Signal Your Expansion Ambitions:** Place your brand directly in front of the landlords, agents, and developers who matter most, reinforcing that you are an active, ambitious occupier with serious growth plans in this market
- **Get Ahead of the Market:** Secure preferential early access to new sites and developments before they reach open market, ensuring your acquisition team is always one step ahead of the competition
- **Meet the Right People, in the Right Room:** Advance live requirements and move conversations along with the decision makers who matter
- **Stay Ahead of Market Trends:** Gain direct access to live insight on emerging locations, consumer footfall shifts, and development pipelines - intelligence that sharpens your site selection strategy and informs long-term planning



FRANCHISORS &
FRANCHISEES



RETAIL BRANDS ACTIVELY
LOOKING FOR NEW SITES



LANDLORDS, ASSET
MANAGERS & DEVELOPERS



AGENTS & PROPERTY
CONSULTANTS

ONE EVENT
ONE DAY
UNLOCKING OPPORTUNITIES
TO GRO IN 2027



THE UK'S
LARGEST RETAIL
PROPERTY EVENT



EMPOWERING
UK TOWNS &
CITIES TO THRIVE



THE UK'S ONLY
FRANCHISE
PROPERTY EVENT



BRINGING THE WORLD
OF RETAIL AND
LEISURE TO LIFE



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UNLOCK OPPORTUNITY AT SCALE

THE PLATFORM CLIENTS RELY ON FOR GROWTH



ACCESS UK RETAIL SITES
BEFORE THEY REACH THE
WIDER MARKET



GAIN VALUABLE
BRAND EXPOSURE

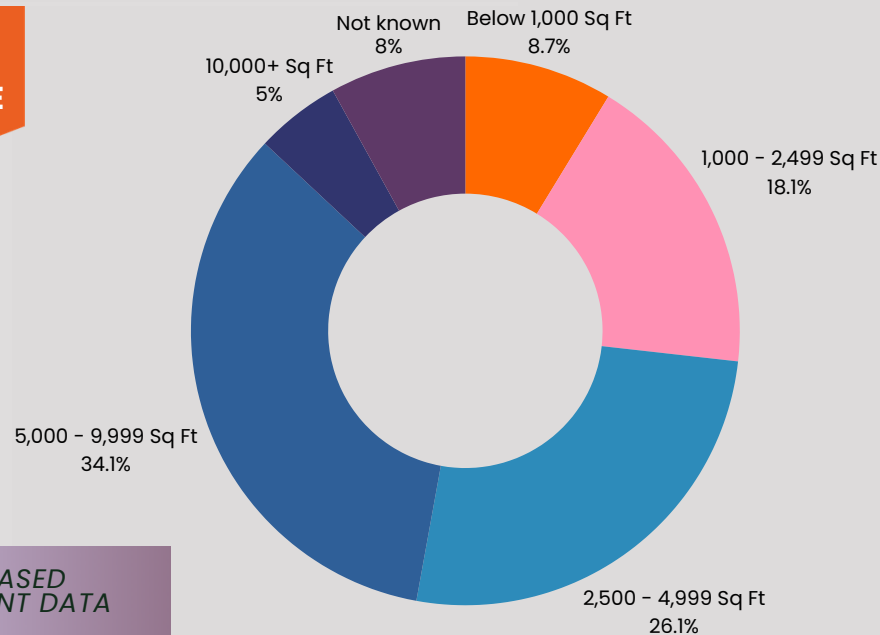


ENGAGE WITH TOP UK
LANDLORDS, DEVELOPERS
& AGENTS



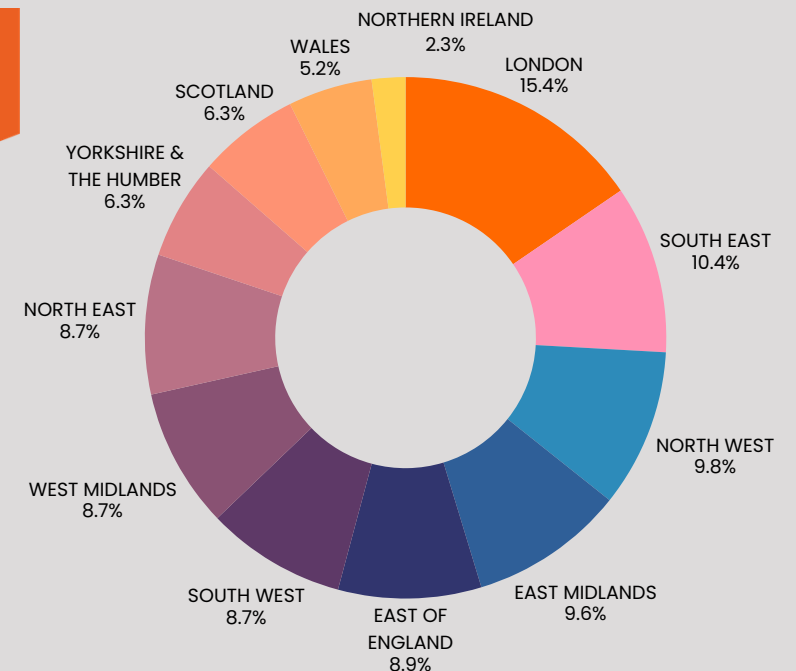
ACCESS THE LATEST
SECTOR SPECIFIC
INSIGHTS

SIZE OF SPACE AVAILABLE



STATISTICS BASED
ON 2026 EVENT DATA

LOCATIONS COVERED



WALK INTO A ROOM WHERE 6 OUT OF
10 PEOPLE CAN MAKE A DECISION ON
THE SPOT

AGENTS : **22%**
CONSULTANTS : **5.8%**
LANDLORDS, DEVELOPERS & ASSET
MANAGERS : **15.9%**

RETAIL BRANDS: **44.9 %**
INVESTORS, LEGAL & LENDERS : **4%**
LOCAL AUTHORITIES & BIDS: **2%**



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GRO

YOU'LL MEET

Meet the Landlords, Asset Managers and Agents proactively seeking new tenants

GRO
RETAIL

LANDLORDS, DEVELOPERS & ASSET MANAGERS



AGENTS & CONSULTANTS



www.groevents.com

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LEADING RETAIL BRANDS THAT HAVE SPONSORED

The event is open to brands of all shapes and sizes that are looking to expand their physical presence in bricks & mortar.
Brands that have previously sponsored include



M&S
LONDON



WAITROSE
& PARTNERS



Sainsbury's

SUBWAY



Zambrero

ebebek



ASDA

farmfoods



GREGGS

SIDES

COSTA
COFFEE

David Lloyd
— CLUBS —

H&M

JD GYMS



TESCO

co
op



Morrisons

Specsavers



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SET THE MARKETS AGENDA WITH



PRESENT YOUR REQUIREMENTS ON OUR SOAPBOX STAGE

Every landlord, agent and asset manager shaping the UK retail property market will be in this room. The question is whether they hear your growth story from you - or piece it together from secondhand assumptions.

As a Soapbox sponsor, you take the stage for **10 minutes** to set out exactly where you're expanding, what formats you're targeting, and what you need from landlords and developers over the next 12+ months - directly, to the people who control the space.



**NOT JUST
FOR INDIE
BRANDS**

CLICK TO WATCH



SOAPBOX

FEMALE ARCHITYPES



SOAPBOX

YORKSHIRE BURRITO



SOAPBOX

BAKED BIRD



SOAPBOX

CARA & THE SKY

WHY NATIONAL BRANDS ARE STEPPING ONTO THE STAGE:

Reach, not relationships - access to landlords and agents outside your existing network.

Control the narrative - tell your growth story before assumptions do.

Filter your pipeline - qualified interest, not cold inbound.

Market authority - the room recalibrates around what you say.

LIMITED TO A SELECT NUMBER OF SPONSORS PER EVENT.

Secure your slot and put your expansion plans in front of the people who can make them happen.

**FIND OUT MORE ABOUT
SOAPBOX**



www.groevents.com

GRO



SAVE TIME & MONEY



- Meet landlords, developers and leasing agents with retail space available across the UK, all in one day.
- A dedicated meeting space gives your team a professional base to host productive meetings.
- Replace months of site searches and outreach with one highly focused day.

SECURE VALUABLE 1-2-1 MEETINGS



- Pre-select the landlords, agents and franchisors you want to meet
- Our Meetings Concierge Team schedules high-value meetings directly into your diary
- Arrive with a full day of qualified conversations already lined up - not a room to work from scratch

SHOWCASE YOUR EXPERTISE & THOUGHT-LEADERSHIP



- Speak or present in front of 1,300+ retail property professionals
- Position yourself as the authority in the room — not just another attendee
- Share your expansion updates, market insight, or case studies with the partners shaping the next wave of retail expansion

RAISE YOUR PROFILE WHERE IT COUNTS



- Put your brand and space requirements in front of 1,300+ decision-makers through high-impact touch-points before, during, and after the event
- Be front of mind when landlords & agents have spaces and opportunities available.
- Signal to the market that your organisation is active, ambitious, and open for business

ACCELERATE DEALS



- 57.5% of attendees are C-Suite, Directors, or Founders — people with the authority to say yes on the day
- Use your branded meeting space to host live conversations and advance heads of terms
- Move requirements along with partners who can make decisions without going back to a committee

THE SOAPBOX PLATFORM



SOAPBOX provides brands with a platform to showcase your business and present your property requirements to a targeted audience of top UK agents, landlords & retail destinations.

See Soapbox page for more info!

WHY SPONSOR GRO IN 2027



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2027 SPONSORSHIP PACKAGES



Whether you're looking to fill space, grow your instruction list, or connect with active occupiers, our meeting space packages put you in front of the right people.

The packages are suitable for organisations that have active property requirements on a local or national scale. As well as organisations that are part of the retail deal cycle, including Agents, Asset Management, Developers, Franchise Consultants, Investors, Landlords, Investors and Local Authorities.

Choose your package & any of our available add ons:

- ✓ Meeting concierge service
- ✓ Additional discounted passes
- ✓ TV Screen

LIMITED
AVAILABILITY
CONTACT US
TODAY

Service Providers

To ensure a highly curated audience and high value ROI for all participants, meeting spaces are limited for service providers and subject to approval. Service providers are those organisations that fall under the following business categories; Facilities, Technology, Data Analytics, Marketing, EV Charging, Other



KIOSK

- ✓ Branded 1m x 1m meeting area
- ✓ Poseur table and two stools
- ✓ 3 delegate passes
- ✓ Logo on all pre event marketing
- ✓ Profile in event guide
- ✓ Delegate list access (4 weeks)

£3,995

Not available to
service providers



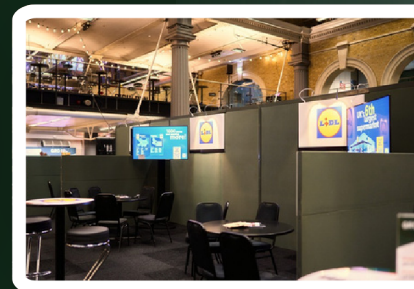
UNIT

- ✓ Branded 3m x 2m meeting area with lighting and power
- ✓ Table and six chairs
- ✓ Branded poseur table and two stools
- ✓ 6 delegate passes
- ✓ Logo on all pre event marketing
- ✓ Profile in event guide
- ✓ Delegate list access (4 weeks)

£7,750

Service Provider Rate:
£9,500

HIGHEST DEMAND



FLAGSHIP

- ✓ Branded 6m x 2m meeting area with lighting and power
- ✓ 2 x Meeting tables and six chairs
- ✓ 2 x Branded Poseur table and two stools
- ✓ 12 delegate passes
- ✓ Logo on all pre event marketing
- ✓ TV Screen & Literature Rack
- ✓ Profile in event guide
- ✓ Delegate list early access (6 weeks)

£13,000

Service Provider Rate:
£16,000

2027 SPONSORSHIP EXPOSURE

Sponsorship at GRO Retail is more than event presence, it's a strategic marketing investment. Alongside your dedicated meeting space, you'll benefit from a suite of promotional opportunities designed to maximise your visibility,

DRIVING
GROWTH
BEFORE, DURING
& AFTER THE
EVENT



BRANDED MEETING SPACE WITH FRONT-FACING POSEUR TABLE



SHOWCASE YOUR BRAND ON THE SOAPBOX STAGE WITH A DEDICATED PRESENTATION OPPORTUNITY. (ADDED MARKETING EXPOSURE)



FEATURE IN OUR LET'S GRO EVENT GUIDE – YOUR BRAND COULD BE OUR NEXT COVER FEATURE!



YOUR LOGO PROMINENTLY DISPLAYED ACROSS EVENT BRANDING AND VENUE-WIDE SIGNAGE.

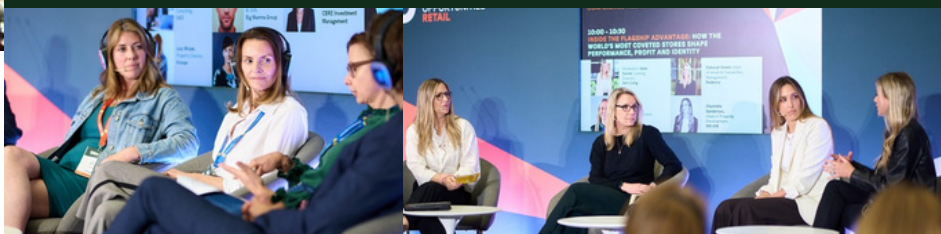
INSIGHTS:
GROWTH STORIES:
Real stories of expansion, momentum & success

GRO

SHARE YOUR EXPANSION STORY THROUGH OUR GROWTH STORIES BLOG SERIES (ON LINKEDIN & OUR WEBSITE)



CREATE YOUR OWN LIVE EXPERIENTIAL SESSION WITH OUR GRO LIVE ACTIVATIONS. ENQUIRE FOR MORE INFO



INTERESTED IN JOINING THE AGENDA? ENQUIRE ABOUT SPEAKING OPPORTUNITIES



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HIGH IMPACT SPONSORSHIP OPPORTUNITIES

LANYARD SPONSORSHIP



Maximise your brand exposure with one of the event's highest-impact sponsorship opportunities.

As the official Lanyard Sponsor, your branding will be visible around every attendee's neck throughout the day.

£10,000.00

WIFI SPONSORSHIP



Own the first screen every attendee sees.

Own the WiFi connection details and measure traffic with a branded splash page.

FROM £5,000.00

JUICE BAR SPONSORSHIP



Don't just sponsor the event, put your brand on the menu.

The juice bar package is unlike any other sponsorship. Create the product. Name the smoothies, design the menu, and hand attendees a branded cup carrying a drink that only exists because of your brand.

£8,000.00

COFFEE SPONSORSHIP



Be the fuel behind every conversation

The coffee sponsor owns the most visited touchpoint at the event - every cup, every station, every break. Your brand is in attendees hands from the start to the end of the day!

£10,000.00

NETWORKING DRINKS HOST



Be the host, not the sponsor.

The evening drinks reception is the moment the whole day builds toward. The sessions are over, the room is relaxed, and 1,300+ decision-makers are exactly where you want them - in one place, in good spirits, with time to talk. This is the flagship sponsorship of the event, and there is only one.

£12,500.00



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WHAT OUR CLIENTS SAY ABOUT US!

Take a look at what our valued clients have said about our events over the years

“

The venue is really easy to get to, the event is well organised, and we were quickly able to arrange several meetings in advance to try and make the most of our time there. The event has been very helpful in progressing PUMA / brand's strategic UK growth plans, and we will be planning on returning to their future events.

Colette Hilton,
Head of Retail & E-Com,



“

As always, a great event, good communication before and during the event. A good mix of exhibitors with great networking opportunities.

Simon Holmes,
Subway Daljogroup



“

GRO Retail is such a valuable forum for us at Places for London. Looking after around 1,500 retail businesses across 5,500 acres, this event gives us the chance to reconnect with our existing retailers, hear about their plans and expansions, and meet new retailers who want to understand more about our estate.

Samantha Bain Mollison
Head of Retail,

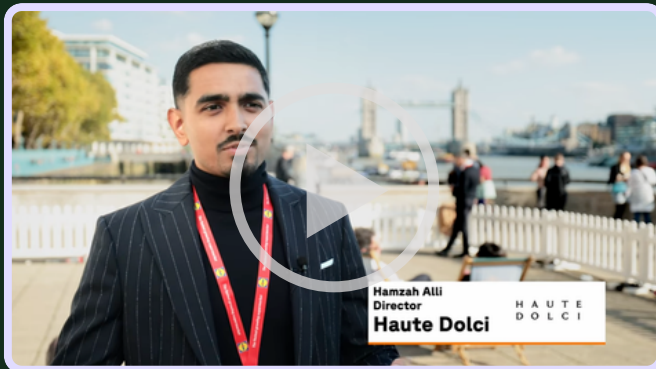


“

GRO was a highly valuable event for us. It gave Immersia XR the opportunity to connect directly with landlords, local authorities, shopping centres and regional partners who are actively looking for new ideas to drive footfall and activate underused spaces.

The quality of conversations was strong, the event was well organised, and we came away with several relevant contacts and potential opportunities to follow up.

Ian Xiang,
Co-Founder



CLICK TO WATCH



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REAL ESTATE
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GET IN TOUCH TODAY TO AVOID MISSING OUT IN 2027

To explore sponsorship opportunities, discuss your objectives or share innovative ideas, please contact our client partnerships team.

Phone: [+44 \(0\) 1483 238697](tel:+44201483238697)

Email: sales@groevents.com

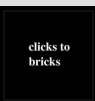
General Enquiries: marketing@groevents.com



www.groevents.com

ORGANISED BY: **GRO**

EVENT PARTNERS:



JUST RETAIL



Elifar
every life is for a reason

365RETAIL
.CO.UK

RETAIL DESTINATION

