

GRO

GENERATE
REAL ESTATE
OPPORTUNITIES
RETAIL

➤ THURSDAY 15TH APRIL 2027

➤ OLD BILLINGSGATE, LONDON

2027 SPONSORSHIP BROCHURE

THE UK'S LEADING RETAIL PROPERTY EVENT



UNITING
RETAILERS,
LANDLORDS
& AGENTS



www.groevents.com

ORGANISED BY: **GRO**

THE ONLY EVENT THAT MOVES **RETAIL** FORWARD >

FILL VOIDS FASTER, MEET ACTIVE OCCUPIERS, AND GET AHEAD OF THE NEXT DEAL

- **Market smarter, not harder:** Showcase available space directly to 600+ retail and leisure operators actively seeking sites
- **Build powerful connections:** Get in front of leasing heads, franchise directors, and acquisition managers - all in one room
- **Close deals faster:** Advance live requirements and move conversations along with the decision makers who matter
- **Lead the industry:** Stay ahead of occupier trends: find out who's expanding, contracting and what formats they're backing next



FRANCHISORS &
FRANCHISEES



RETAIL BRANDS ACTIVELY
LOOKING FOR NEW SITES



LANDLORDS, ASSET
MANAGERS & DEVELOPERS



AGENTS & PROPERTY
CONSULTANTS

**ONE EVENT
ONE DAY
UNLIMITED OPPORTUNITIES
TO GRO IN 2027**



THE UK'S
LARGEST RETAIL
PROPERTY EVENT



EMPOWERING
UK TOWNS &
CITIES TO THRIVE



THE UK'S ONLY
FRANCHISE
PROPERTY EVENT



BRINGING THE WORLD
OF RETAIL AND
LEISURE TO LIFE



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GRO



UNLOCK OPPORTUNITY AT SCALE

THE PLATFORM CLIENTS RELY ON FOR GROWTH



GRO YOUR
NETWORK



DISCOVER NEW
BRANDS ACTIVELY
ACQUIRING SPACE



ACCELERATE
DEAL FLOW

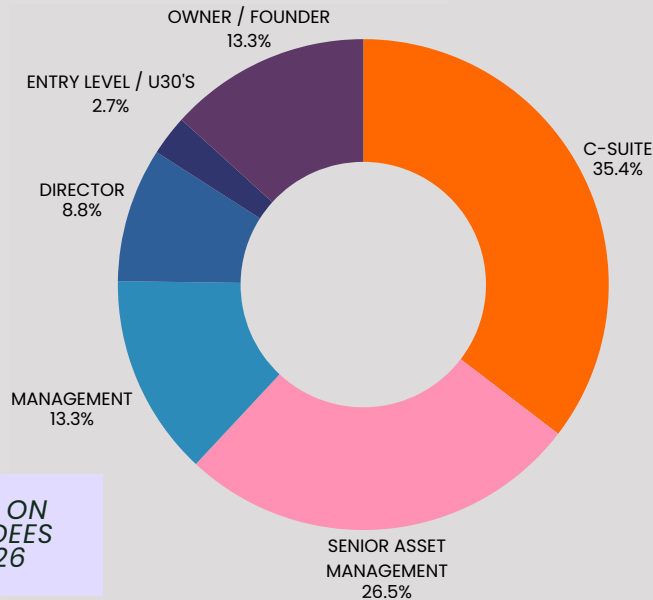


ACCESS SECTOR
SPECIFIC INSIGHTS



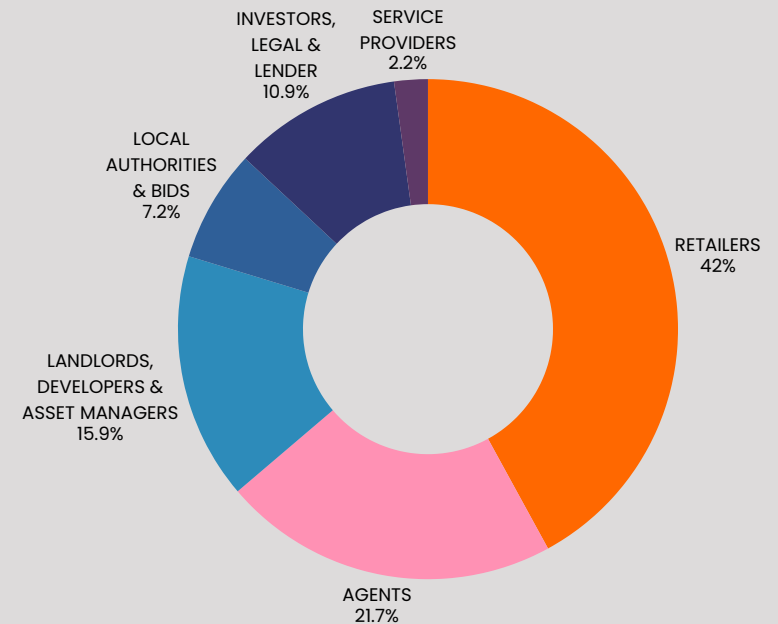
EXPLORE
IMMERSIVE BRAND
EXPERIENCES

AUDIENCE SENIORITY



STATISTICS BASED ON
THE 1,300+ ATTENDEES
AT GRO RETAIL 2026

AUDIENCE BREAKDOWN



WALK INTO A ROOM WHERE 6 OUT OF
10 PEOPLE CAN MAKE A DECISION ON
THE SPOT

WITH OVER A THIRD OF ATTENDEES REPRESENTING
RETAILERS AND LEISURE OPERATORS, GRO RETAIL
DELIVERS UNMATCHED OPPORTUNITIES TO CONNECT
AND DO BUSINESS



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GRO

YOU'LL MEET

- Leading retail, hospitality & leisure brands
- Landlords
- Agents
- Developers
- Asset Managers
- Developers
- Franchise Operators

GRO
RETAIL

RETAIL BRANDS

GROCERY BRANDS



FASHION BRANDS



LEISURE BRANDS



HEALTH & WELLNESS BRANDS



F&B BRANDS



HOME & OUTDOOR BRANDS



FRANCHISE BRANDS



LANDLORDS, DEVELOPERS & ASSET MANAGERS



AGENTS & CONSULTANTS



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GRO



IN RETAIL PROPERTY, TIMING IS EVERYTHING. GRO PUTS YOU IN THE ROOM AT EXACTLY THE RIGHT MOMENT.

MEET THE MARKET'S NEXT MOVERS BEFORE THEY GO MAINSTREAM >

- Our Soapbox platform is purpose-built to give emerging and new-to-market brands a stage to introduce themselves to the property community
- Each Soapbox session gives brands 5 minutes to present their concept, expansion plans, and property requirements directly to an audience of landlords, agents, and asset managers
- No agenda. No filter. Just brands telling you exactly what they need - and where they want to be



16.8% OF BRANDS ATTENDING GRO 2026 WERE THERE FOR THE FIRST TIME - DISCOVERING NEW OPPORTUNITIES AND SEARCHING FOR THEIR NEXT STORE LOCATION

INSIGHTS:

GROWTH STORIES:

Real stories of expansion, momentum & success

SEE HOW LEADING BRANDS HAVE GROWN THEIR FOOTPRINT AFTER ATTENDING GRO

[VIEW GROWTH STORIES](#)

22 NEW-TO-MARKET BRANDS PRESENTED ON THE SOAPBOX STAGE IN 2026

[FIND OUT ABOUT SOAPBOX](#)



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GRO



GRO
RETAIL

2026 SPONSORS

Meet the organisations that
invested in growth in 2026

GOLD SPONSOR



SILVER SPONSORS



BRONZE SPONSORS



PUBLIC SECTOR



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GRO



SAVE TIME & MONEY



- Meet active occupiers and acquisition decision-makers from across the UK in a single, high-impact day
- Your branded meeting space puts you at the centre of the room, generating visibility and organic conversations
- Replace months of individual outreach with one highly concentrated environment

SECURE VALUABLE 1-2-1 MEETINGS



- Pre-select the retailers, franchise operators, and leisure brands you want to meet
- Our Meetings Concierge Team schedules high-value meetings directly into your diary
- Arrive with a full day of qualified conversations already lined up - not a room to work from scratch

SHOWCASE YOUR EXPERTISE & THOUGHT-LEADERSHIP



- Speak or present in front of 1,300+ retail property professionals
- Position yourself as the authority in the room — not just another attendee
- Share portfolio updates, market insight, or case studies with the occupiers and partners shaping the next wave of retail expansion

RAISE YOUR PROFILE WHERE IT COUNTS



- Put your brand and available space in front of 1,300+ decision-makers through high-impact touchpoints before, during, and after the event
- Be front of mind when occupiers are ready to move
- Signal to the market that your organisation is active, ambitious, and open for business

ACCELERATE DEALS



- 57.5% of attendees are C-Suite, Directors, or Founders — people with the authority to say yes on the day
- Use your branded meeting space to host live conversations and advance heads of terms
- Move requirements along with partners and occupiers who can make decisions without going back to a committee

GROW YOUR PIPELINE



Landlords & Asset Managers:

- Showcase available space directly to acquisition teams
- Meet brands seeking space and fill voids faster
- Gain the occupier intelligence needed to optimise your asset mix & get ahead of the market

Agents:

- Build your instruction pipeline and put your availability in front of 600+ retailers
- Position your agency as the go-to for retail property by being visibly present where occupiers come to find space

WHY SPONSOR GRO IN 2027



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GRO

MEETING SPACE PACKAGES

G

Whether you're looking to fill space, grow your instruction list, or connect with active occupiers, our meeting space packages put you in front of the right people.

The packages are suitable for organisations that are part of the retail property deal cycle, including Agents, Asset Management, Developers, Franchise Consultants, House Builders, Investors, Landlords, Legal Representatives, Lenders and Local Authorities.

Choose your package & any of our available add ons:

- ✓ Additional discounted passes
- ✓ TV Screen
- ✓ Meeting concierge service

LIMITED
AVAILABILITY
CONTACT US
TODAY

Service Providers

To ensure a highly curated audience and high value ROI for all participants, meeting spaces are limited for service providers and subject to approval. Service providers are those organisations that fall under the following business categories; Facilities, Technology, Data Analytics, Marketing, EV Charging, Other



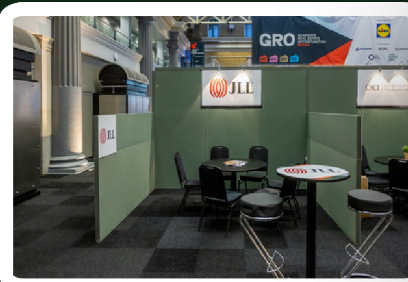
KIOSK

A light footprint for teams who spend the day moving – a place to touch base, sit down with a contact, and pick up conversations between meetings on the floor.

- ✓ Branded 1m x 1m meeting area
- ✓ Poseur table and two stools
- ✓ 3 delegate passes
- ✓ Logo on all pre event marketing
- ✓ Delegate list access (4 weeks)

£3,995

Not available to service providers



UNIT

A fixed presence for the day – space to demonstrate what you do and let people come to you.

- ✓ Branded 3m x 2m meeting area
- ✓ Table and six chairs
- ✓ Branded poseur table and two stools
- ✓ 6 delegate passes
- ✓ Logo on all pre event marketing
- ✓ Delegate list access (4 weeks)

£7,750

Service Provider Rate:
£9,500



FLAGSHIP

A base built for volume – your whole team meeting in parallel, all day, without needing to share a table.

- ✓ Branded 6m x 2m meeting area
- ✓ 2 x Meeting tables and six chairs
- ✓ 2 x Branded Poseur table and two stools
- ✓ 12 delegate passes
- ✓ Logo on all pre event marketing
- ✓ TV Screen & Literature Rack
- ✓ Delegate list early access (6 weeks)

£13,000

Service Provider Rate:
£16,000

HIGH IMPACT SPONSORSHIP OPPORTUNITIES

LANYARD SPONSORSHIP



Maximise your brand exposure with one of the event's highest-impact sponsorship opportunities.

As the official Lanyard Sponsor, your branding will be visible around every attendee's neck throughout the day – placing your company at the heart of every meeting, conversation, and networking moment.

£10,000.00

AGENDA SESSION SPONSORSHIP



Align your brand with one of the event's most highly regarded features – the Conference Agenda.

Sponsor a Main Stage or SOAPBOX Session to gain premium exposure while positioning your company alongside the conversations shaping the future of retail property and expansion.

£5,000.00

COFFEE SPONSORSHIP



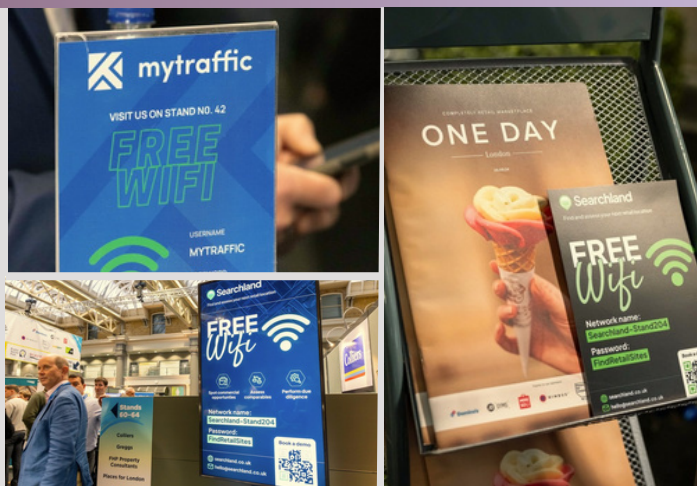
Be the fuel behind every conversation

The coffee sponsor owns the most visited touchpoint at the event – every cup, every station, every break. Your brand is in attendees hands from the start to the end of the day!

£10,000.00

CONTINUED

WIFI SPONSORSHIP



Own the first screen every attendee sees.

Before the deal-making and keynote, attendees ensure they are staying connected and log into the WIFI.

Own the WIFI connection details and measure traffic with a branded splash page.

FROM £5,000.00

JUICE BAR SPONSORSHIP



Don't just sponsor the event, put your brand on the menu.

The juice bar package is unlike any other sponsorship. You don't get a logo on someone else's product - you create the product. Name the smoothies, design the menu, and hand attendees a branded cup carrying a drink that only exists because of your brand.

£8,000.00

NETWORKING DRINKS HOST



Be the host, not the sponsor.

The evening drinks reception is the moment the whole day builds toward. The sessions are over, the room is relaxed, and 1,300+ decision-makers are exactly where you want them - in one place, in good spirits, with time to talk. This is the flagship sponsorship of the event, and there is only one.

£12,500.00

WHAT OUR CLIENTS SAY ABOUT US!

Take a look at what our valued clients have said about our events over the years

“

The venue is really easy to get to, the event is well organised, and we were quickly able to arrange several meetings in advance to try and make the most of our time there. The event has been very helpful in progressing PUMA / brand's strategic UK growth plans, and we will be planning on returning to their future events.

Colette Hilton,
Head of Retail & E-Com,



“

GRO Retail is everyone under one roof, retailers, restaurants, leisure. It's a great place to network and seek out opportunities and get deals done.

Emma Williams,
Partner,



“

GRO Retail is such a valuable forum for us at Places for London. Looking after around 1,500 retail businesses across 5,500 acres, this event gives us the chance to reconnect with our existing retailers, hear about their plans and expansions, and meet new retailers who want to understand more about our estate.

Samantha Bain Mollison
Head of Retail,

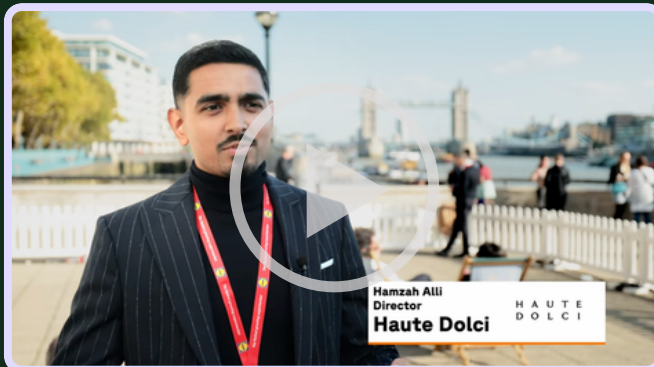


“

GRO was a highly valuable event for us. It gave Immersia XR the opportunity to connect directly with landlords, local authorities, shopping centres and regional partners who are actively looking for new ideas to drive footfall and activate underused spaces.

The quality of conversations was strong, the event was well organised, and we came away with several relevant contacts and potential opportunities to follow up.

Ian Xiang,
Co-Founder



CLICK TO WATCH



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OPPORTUNITIES
RETAIL



GET IN TOUCH TODAY TO AVOID MISSING OUT IN 2027

To explore sponsorship opportunities, discuss your objectives or share innovative ideas, please contact our client partnerships team.

Phone: [+44 \(0\) 1483 238697](tel:+44201483238697)

Email: sales@groevents.com

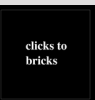
General Enquiries: marketing@groevents.com



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ORGANISED BY: **GRO**

EVENT PARTNERS:



RETAIL DESTINATION

